



A Sample of Economic & Demographic Characteristics  
for the Richmond-Petersburg Metropolitan Statistical Area  
(RIPE MSA)  
January 2006



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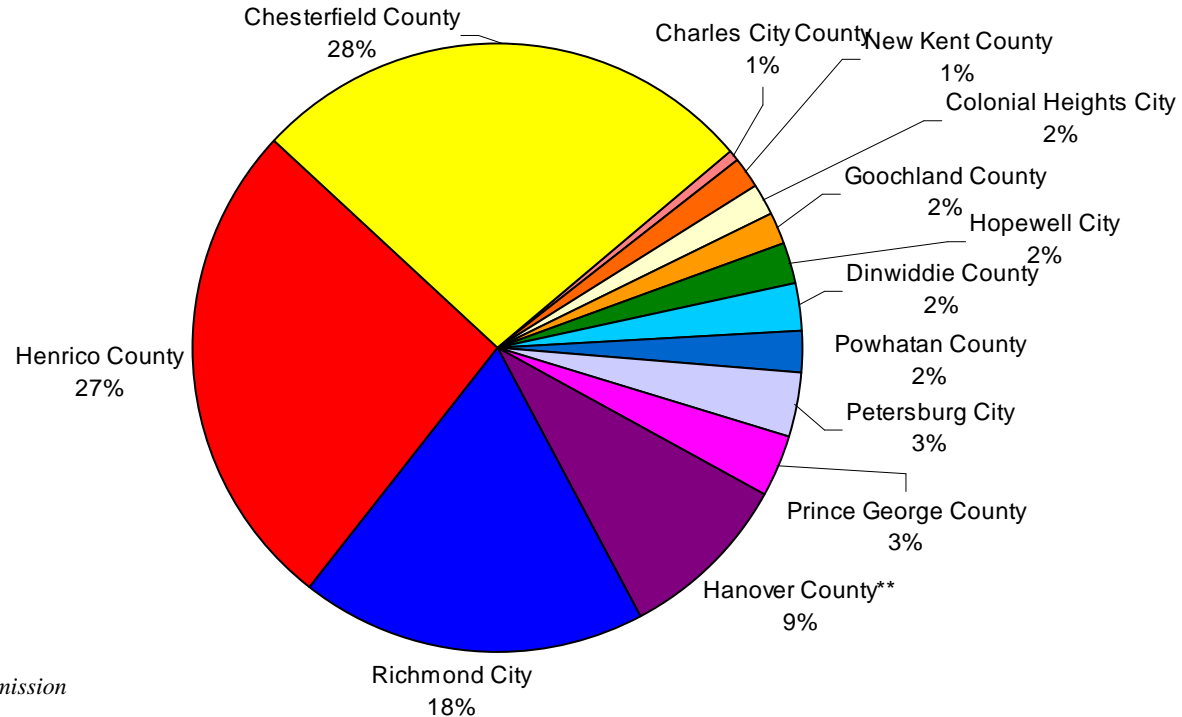
# Population in the RIPE MSA

	1990	2000	2002	2003	2004	2010*
Charles City County	6,282	6,926	7,057	7,118	7,120	7,900
Chesterfield County	209,564	259,903	270,814	276,840	282,925	317,004
Goochland County	14,163	16,863	17,689	18,138	18,753	22,003
Hanover County**	63,306	86,320	91,814	94,081	96,054	106,000
Henrico County	217,849	262,300	267,841	271,083	276,479	277,003
New Kent County	10,445	13,462	14,255	14,843	15,552	16,497
Powhatan County	15,328	22,377	24,252	24,649	25,866	31,004
Richmond City	202,798	197,790	196,571	194,729	192,494	186,008
Dinwiddie County	22,319	24,533	24,642	24,853	25,173	26,804
Prince George County	27,394	33,047	34,031	34,305	34,313	34,504
Colonial Heights City	16,064	16,897	17,153	17,286	17,511	17,400
Hopewell City	23,101	22,354	22,423	22,391	22,369	21,801
Petersburg City	37,027	33,740	33,117	33,091	32,757	31,502
<b>RIPE MSA</b>	<b>865,640</b>	<b>996,512</b>	<b>1,023,661</b>	<b>1,035,410</b>	<b>1,047,366</b>	<b>1,095,430</b>
<b>Virginia Total</b>	<b>6,189,197</b>	<b>7,078,515</b>	<b>7,287,829</b>	<b>7,386,330</b>	<b>7,459,827</b>	<b>7,737,597</b>

\*Projected by the Virginia Employment Commission

\*\*Town of Ashland: Population is included in the population total for Hanover County.

## Population Distribution in the RIPE MSA by Jurisdiction

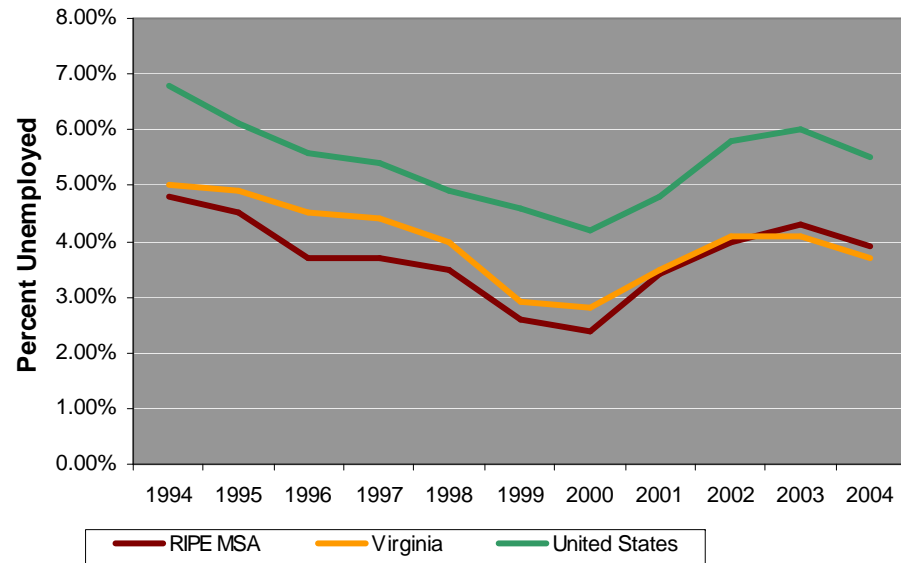


Source: U.S. Bureau of the Census  
Virginia Employment Commission

# Unemployment Rates

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Charles City County	7.0%	5.8%	4.9%	4.7%	3.3%	2.8%	2.7%	6.1%	5.5%	5.6%	4.9%
Chesterfield County	3.9%	3.1%	3.0%	2.8%	2.2%	2.0%	1.6%	2.5%	3.0%	3.2%	3.2%
Goochland County	4.0%	2.9%	2.5%	2.6%	2.1%	1.6%	1.3%	2.2%	3.2%	3.3%	3.3%
Hanover County	3.0%	2.2%	2.2%	2.5%	1.8%	1.6%	1.3%	2.4%	2.7%	2.7%	2.9%
Henrico County	3.5%	2.9%	3.0%	2.8%	2.1%	1.9%	1.7%	3.3%	3.5%	3.7%	3.4%
New Kent County	4.5%	3.2%	3.3%	3.0%	2.7%	2.0%	1.6%	3.4%	3.5%	3.8%	3.3%
Powhatan County	3.6%	2.7%	2.5%	2.9%	1.8%	1.7%	1.3%	2.1%	2.6%	2.7%	2.9%
Richmond City	6.0%	5.2%	5.3%	4.8%	3.8%	3.3%	3.0%	5.0%	6.2%	6.5%	5.6%
Dinwiddie County	6.4%	4.1%	4.2%	4.1%	2.7%	2.6%	2.0%	2.9%	4.0%	4.2%	3.8%
Prince George County	4.5%	4.6%	3.8%	3.4%	2.9%	2.7%	2.2%	3.4%	3.4%	4.0%	4.2%
Colonial Heights City	4.7%	4.5%	4.0%	3.9%	2.8%	2.4%	2.5%	3.5%	4.4%	4.8%	3.9%
Hopewell City	6.5%	5.5%	6.0%	5.5%	4.4%	4.1%	3.2%	5.4%	6.6%	7.2%	5.5%
Petersburg City	9.4%	7.0%	8.1%	7.5%	5.9%	5.2%	3.9%	6.4%	8.2%	10.3%	7.6%
<b>RIPE MSA</b>	4.8%	4.5%	3.7%	3.7%	3.5%	2.6%	2.4%	3.4%	4.0%	4.3%	3.9%
<b>Virginia</b>	5.0%	4.9%	4.5%	4.4%	4.0%	2.9%	2.8%	3.5%	4.1%	4.1%	3.7%
<b>United States</b>	6.8%	6.1%	5.6%	5.4%	4.9%	4.6%	4.2%	4.8%	5.8%	6.0%	5.5%

# Unemployment Rates

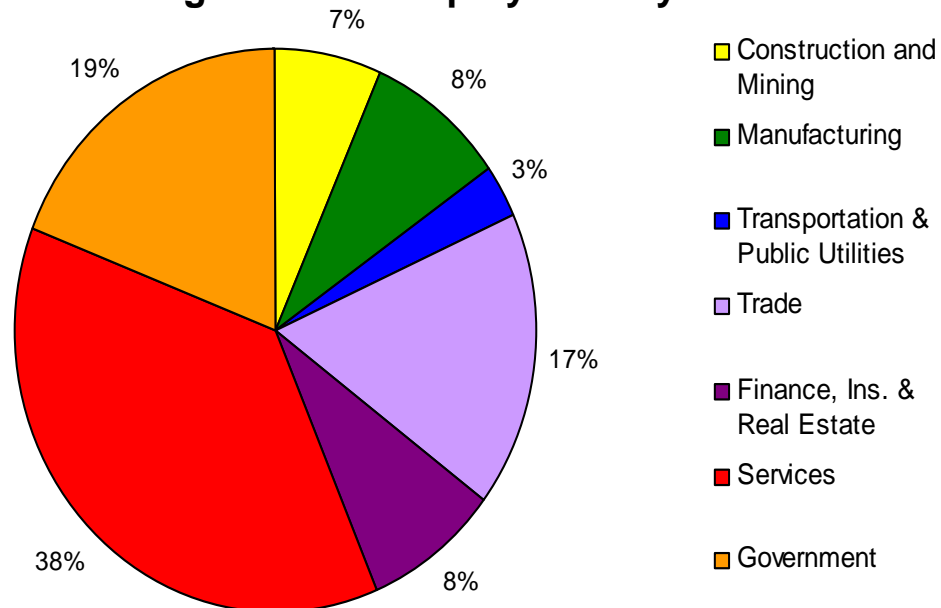


## Non-Agricultural Employment by Sector (in thousands)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Construction and Mining	30.1	31.6	33.9	33.8	35.3	37.1	35.3	37.5	38.5	36.0
Manufacturing	60.6	60.2	61.4	61.3	60.8	61	57.5	47.8	45.3	45.8
Transportation & Public Utilities	26	26.5	27.1	27.6	27.5	27.3	28.5	19	18.3	17.7
Trade	119.7	120.7	123.7	124.4	126.8	128.9	127.9	108.5	107.4	91.4
Wholesale	29	29.3	30.1	30.5	30.5	30.5	29.7	25.6	25.6	26.3
Retail	90.7	91.4	93.6	93.9	96.3	98.4	98.2	63.8	63.5	63.6
Finance, Ins. & Real Estate	42.4	43	44.2	45.4	47.8	49.2	52.2	46.2	45.9	45.0
Services	125	129.5	134.6	141.2	146.1	151.2	154.3	155.1	151.7	200.5
Government	98.3	96.8	99.9	101.6	102.7	104.1	104.9	106.8	105.1	103.4
Federal	15.6	15.5	16.4	16	15.4	15.7	15.2	15	15	14.7
State	40.7	38.8	39.2	40.1	41	41.4	41.6	41.8	40.5	39.2
Local	42	42.5	44.3	45.5	46.3	47	48.1	49.7	49.7	49.4
<b>Total Non-Agricultural Employment</b>	<b>502.1</b>	<b>508.3</b>	<b>524.8</b>	<b>535.5</b>	<b>547</b>	<b>558.2</b>	<b>561.8</b>	<b>569.5</b>	<b>564.1</b>	<b>543.2</b>

Source: Virginia Employment Commission  
 Monthly Report on Employment, Hours & Earnings

### Non-Agricultural Employment by Sector



Source: Virginia Employment Commission

# Top 50 Private Employers in the Richmond Region 2004 (Full-Time Employment)

1. Capital One Financial Corp.
2. HCA Inc.
3. VCU Health System
4. Phillip Morris USA
5. Wal-Mart Stores Inc.
6. Wachovia Corp.
7. Dominion Resources Inc.
8. Bon Secours Richmond Health System
9. Ukrop's Super Markets Inc.
10. SunTrust Banks Inc.
11. DuPont
12. Bank of America Corp.
13. WellPoint Inc. (was Anthem Inc.)
14. Verizon Virginia Inc.
15. Circuit City Stores Inc.
16. Infineon Technologies Richmond
17. Delhaize America (Food Lion)
18. Honeywell International Inc.
19. Wyeth
20. Genworth Financial
21. University of Richmond
22. Media General Inc.
23. Federal Reserve Bank of Richmond Inc.
24. Supervalu Inc., Eastern Region
25. United Parcel Service Inc.
26. Lowe's Cos. Inc.
27. Alcoa Inc.
28. BB&T Corp.
29. Southside Regional Medical Center
30. The Kroger Co.
31. Overnite Transportation Co.
32. J.C. Penney Co. Inc.
33. CarMax
34. Smurfit-Stone Container Corp.
35. The Home Depot Inc.
36. 7-Eleven Inc.
37. Tyson Foods Inc.
38. LandAmerica Financial
39. Target Corp.
40. Hecht's
41. Markel Corp.
42. Cadmus Communications Corp.
43. Unistaff Inc.
44. Church & Dwight
45. McGuireWoods
46. Comcast Corp.
47. McKesson Corp.
48. Kraft Foods Inc.
49. Alstom Power Inc.
50. Southern States Cooperative Inc.

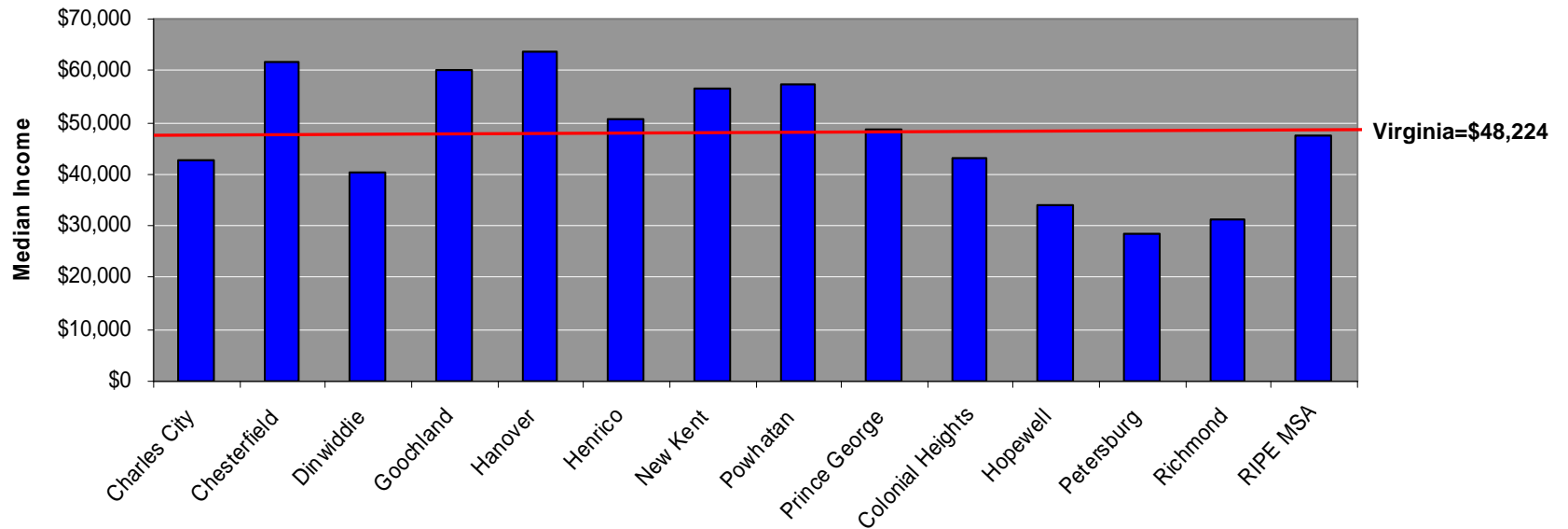
*Source: Richmond-Times Dispatch, Sunday, April 16, 2004, Business Section*

*The Top 50 Employers in the Richmond - Petersburg area as of January 1, 2004*

# Median Household Income 2002

	Charles City	Chesterfield	Dinwiddie	Goochland	Hanover	Henrico	New Kent	Powhatan	Prince George	Colonial Heights	Hopewell	Petersburg	Richmond	RIPE MSA	Virginia
<b>1999</b>	\$40,058	\$58,423	\$37,244	\$54,007	\$57,367	\$47,155	\$52,470	\$52,656	\$46,774	\$42,068	\$33,213	\$26,324	\$31,081	\$41,797	\$42,662
<b>2000</b>	\$42,754	\$58,537	\$41,582	\$56,307	\$59,223	\$49,185	\$53,595	\$53,992	\$49,877	\$43,224	\$33,196	\$28,851	\$31,121	\$46,800	\$46,677
<b>2002</b>	\$42,697	\$61,689	\$40,467	\$60,251	\$63,578	\$50,731	\$56,712	\$57,210	\$48,499	\$43,027	\$33,958	\$28,557	\$31,196	\$47,582	\$48,224

## Median Household Income by Jurisdiction

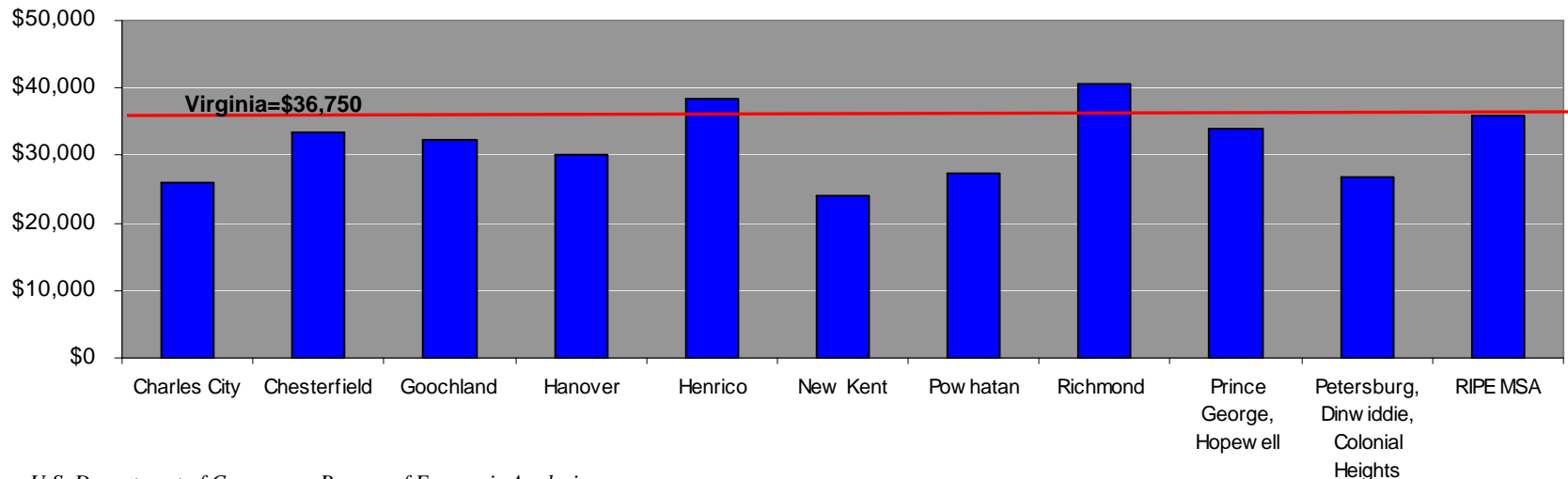


Source: U.S. Census Bureau Estimates

## Average Annual Wage per Job for RIPE MSA 2002

	1994	1995	1996	1997	1998	1999	2000	2001	2002
Charles City	\$18,503	\$19,521	\$20,799	\$21,430	\$22,494	\$23,162	\$24,499	\$26,096	\$25,845
Chesterfield	\$24,539	\$25,587	\$26,301	\$27,522	\$29,151	\$30,482	\$31,582	\$32,616	\$33,324
Goochland	\$20,905	\$22,028	\$22,977	\$24,298	\$28,039	\$32,759	\$31,042	\$31,590	\$32,206
Hanover	\$22,695	\$23,464	\$24,719	\$25,743	\$26,715	\$28,088	\$28,951	\$29,656	\$30,097
Henrico	\$26,556	\$27,510	\$28,788	\$30,170	\$31,739	\$34,063	\$36,072	\$37,621	\$38,365
New Kent	\$19,092	\$20,061	\$19,301	\$18,573	\$18,648	\$21,212	\$21,947	\$23,222	\$24,118
Powhatan	\$20,714	\$21,526	\$22,563	\$23,299	\$23,692	\$24,746	\$25,650	\$27,156	\$27,429
Richmond	\$28,993	\$30,194	\$31,484	\$33,024	\$34,603	\$35,916	\$37,875	\$39,324	\$40,653
Prince George, Hope- well	\$27,230	\$28,162	\$29,054	\$30,139	\$31,181	\$31,371	\$32,246	\$33,126	\$33,851
Dinwiddie, Colonial Heights, Petersburg	\$19,409	\$20,030	\$20,813	\$21,409	\$22,599	\$24,012	\$24,793	\$25,909	\$26,861
<b>RIPE MSA</b>	\$26,283	\$27,241	\$28,321	\$29,595	\$31,048	\$32,587	\$34,122	\$35,404	\$35,905
<b>Virginia</b>	\$26,067	\$26,832	\$27,923	\$29,269	\$30,991	\$32,620	\$34,656	\$36,160	\$36,750

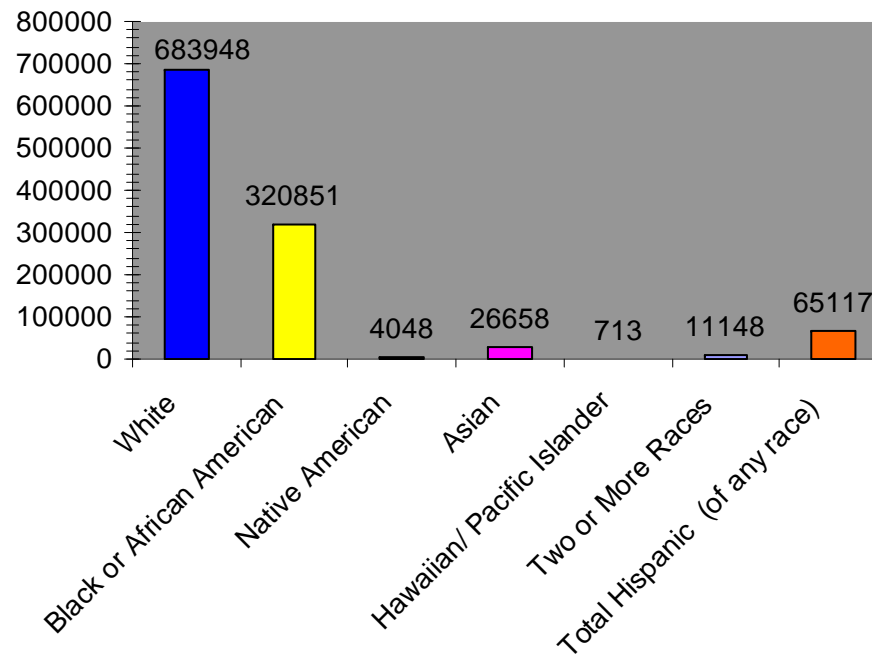
### Average Annual Wage by Jurisdiction



# Racial Composition of the RIPE MSA 2004

	Total Population	White	Black or African American	American Indian & Alaska Native	Asian	Native Hawaiian & Other Pacific Islander	Two or More Races	Total Hispanic (of any race)
Charles City County	7,120	3,151	3,467	483	13	0	6	98
Chesterfield County	282,925	212,493	57,971	1,061	7,791	153	3,456	23,912
Goochland County	18,753	14,148	4,318	32	178	1	76	504
Hanover County	96,054	84,737	9,292	325	1,018	1	681	2,317
Henrico County	276,479	184,638	74,204	1,064	13,065	112	3,396	16,136
New Kent County	15,552	12,861	2,328	179	104	0	80	466
Powhatan County	25,866	21,573	4,089	49	58	1	96	625
Richmond City	192,494	77,382	109,448	470	2,622	361	2,211	12,994
Dinwiddie County	25,173	16,545	8,249	80	119	10	170	598
Prince George County	34,313	21,500	11,592	136	631	59	395	3,717
Colonial Heights City	17,511	15,135	1,676	33	552	1	114	822
Hopewell City	22,369	13,543	8,225	95	221	12	273	1,643
Petersburg City	32,757	6,242	25,992	41	286	2	194	1,285
<b>RIPE MSA</b>	<b>1,047,366</b>	<b>683,948</b>	<b>320,851</b>	<b>4,048</b>	<b>26,658</b>	<b>713</b>	<b>11,148</b>	<b>65,117</b>

**Racial Composition of the RIPE MSA in 2004**



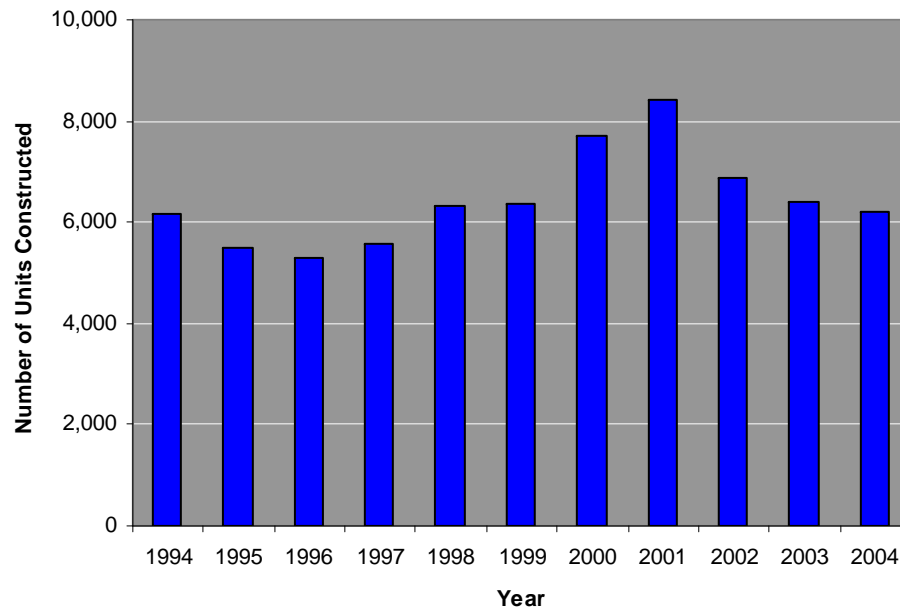
*Source: U.S. Bureau of the Census, July 2004*



# Single Family Unit Construction

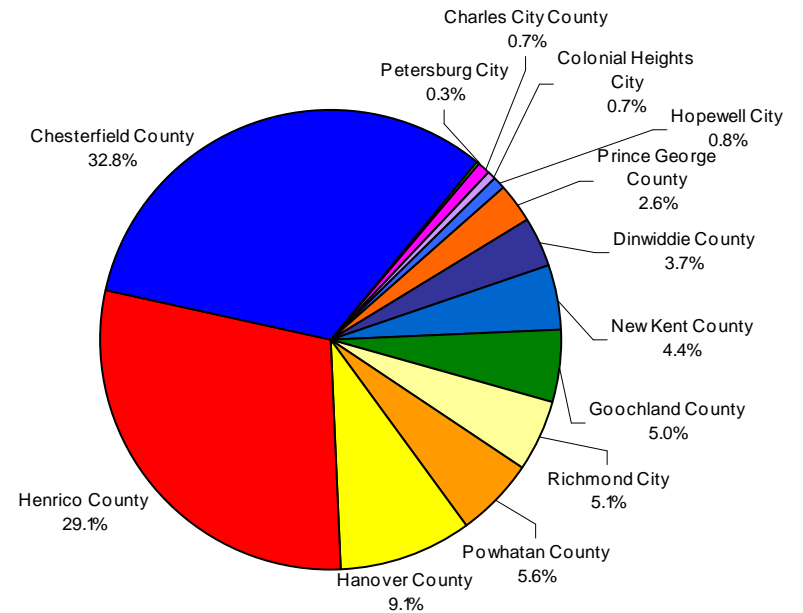
	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Charles City County	55	57	49	46	49	30	44	42	30	35	44
Chesterfield County	2,004	1,675	1,471	1,566	1,799	2,028	1,920	2,417	2,503	2,024	2,040
Goochland County	182	175	189	198	218	260	223	246	267	286	310
Hanover County	1,008	812	967	996	1,091	1,059	874	902	954	788	566
Henrico County	1,845	1,678	1,666	1,755	2,067	1,999	1,566	1,638	1,886	1,841	1,811
New Kent County	122	149	140	150	166	133	157	192	215	255	276
Powhatan County	323	301	311	294	296	298	257	279	343	337	347
Richmond City	125	187	147	134	126	133	170	179	161	279	319
Dinwiddie County	166	151	148	162	160	136	140	182	171	213	227
Prince George County	253	199	101	176	224	152	213	210	244	222	163
Colonial Heights City	52	44	39	51	59	39	41	58	54	57	46
Hopewell City	22	32	40	27	22	70	66	56	51	44	48
Petersburg City	14	39	10	30	28	25	24	18	8	10	20
<b>RIPE MSA</b>	<b>6,171</b>	<b>5,499</b>	<b>5,278</b>	<b>5,585</b>	<b>6,305</b>	<b>6,362</b>	<b>7,695</b>	<b>8,420</b>	<b>6,887</b>	<b>6,391</b>	<b>6,217</b>

Single Family Unit Construction for the RIPE MSA



Source: U.S. Bureau of the Census

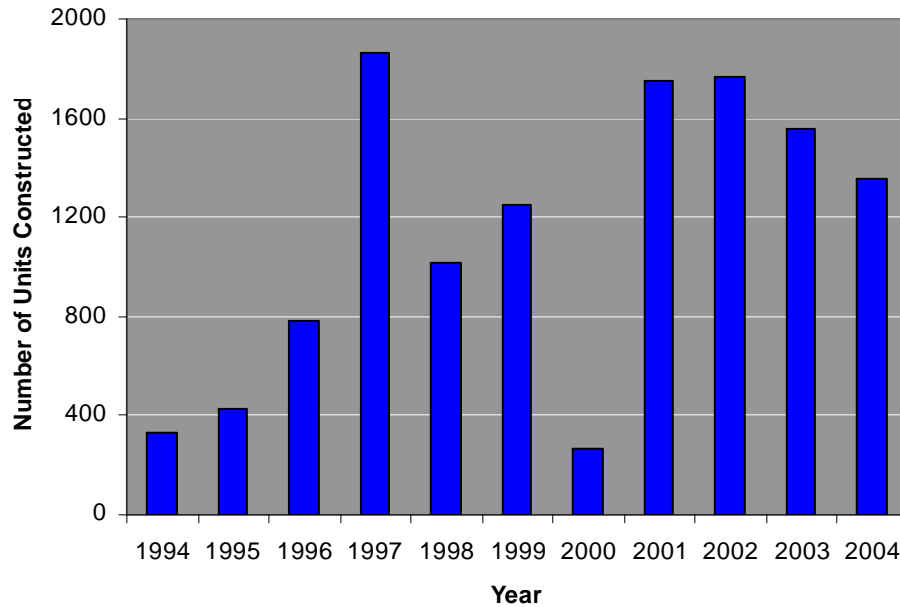
Single Family Unit Construction by Jurisdiction in 2004



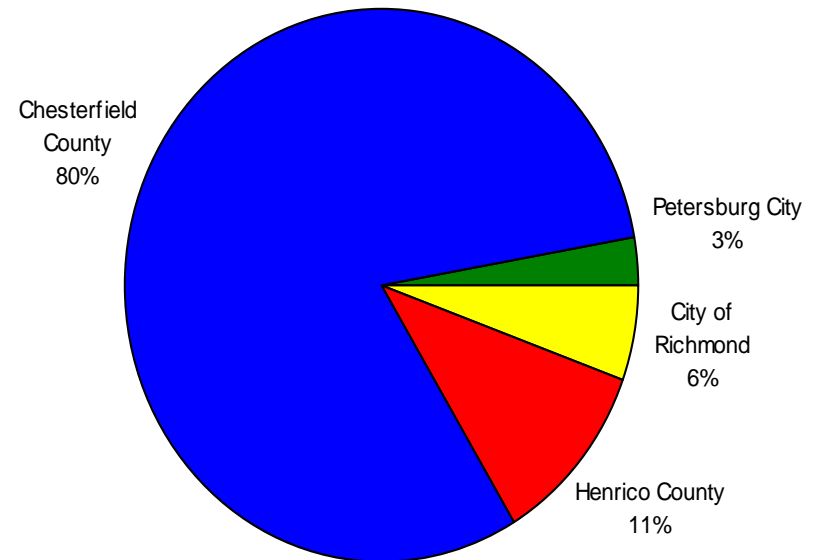
# Multiple Unit Construction

	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Charles City County	0	0	0	0	0	0	0	0	0	0	0
Chesterfield County	0	294	180	240	501	725	38	503	816	909	1,098
Goochland County	0	0	3	0	2	0	0	0	0	0	0
Hanover County	122	5	56	150	0	60	75	0	0	108	0
Henrico County	90	100	298	1,166	275	348	0	1,042	590	326	145
New Kent County	0	0	0	0	0	0	0	0	0	0	0
Powhatan County	0	0	0	2	0	0	0	2	0	0	0
City of Richmond	4	21	242	232	0	115	100	104	355	216	79
Dinwiddie County	60	0	0	0	0	0	4	0	2	0	0
Prince George County	27	0	0	0	158	0	40	11	0	0	0
Colonial Heights City	4	0	0	62	0	0	0	88	0	0	0
Hopewell City	16	4	0	14	75	2	6	0	0	0	0
Petersburg City	10	0	0	0	2	0	0	0	0	0	36
<b>RIPE MSA</b>	<b>333</b>	<b>424</b>	<b>779</b>	<b>1,866</b>	<b>1,013</b>	<b>1,250</b>	<b>263</b>	<b>1,750</b>	<b>1,763</b>	<b>1,559</b>	<b>1,358</b>

Multiple Unit Construction for the RIPE MSA



Multiple Unit Construction by Jurisdiction in 2004

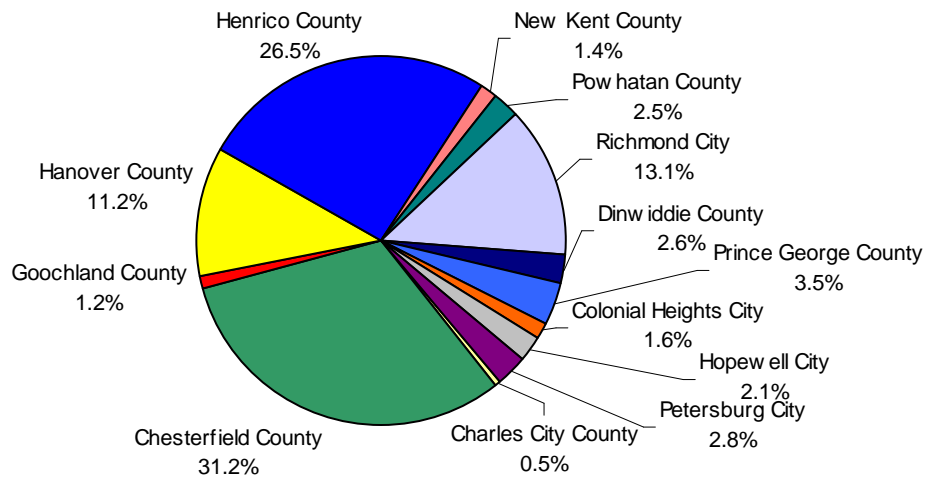


Source: U.S. Bureau of the Census

# Projected School Enrollment (2007-2008)

	K	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	Not graded	Total
Charles City County	57	55	59	65	78	62	64	61	84	80	72	52	59	0	848
Chesterfield County	3,827	3,937	4,044	3,952	4,267	4,192	4,452	4,445	4,470	4,833	4,475	4,012	4,180	0	55,085
Goochland County	184	181	171	145	165	158	152	154	164	156	176	182	154	45	2,187
Hanover County	1,469	1,521	1,506	1,644	1,508	1,492	1,528	1,546	1,541	1,697	1,406	1,501	1,369	0	19,728
Henrico County	3,270	3,528	3,694	3,721	3,682	3,512	3,668	3,750	3,668	4,061	3,582	3,313	3,309	70	46,829
New Kent County	156	149	178	150	161	199	213	173	198	249	213	209	181	0	2,429
Powhatan County	382	325	310	331	321	325	317	344	415	380	373	316	264	3	4,406
Richmond City	2,260	2,219	2,077	1,940	1,762	1,629	1,690	1,610	1,604	2,005	1,686	1,314	1,290	8	23,093
Dinwiddie County	274	284	312	307	318	307	379	324	387	540	396	353	335	1	4,516
Prince George County	430	429	462	452	421	453	512	528	501	510	490	497	463	8	6,157
Colonial Heights City	189	231	203	199	251	192	197	245	226	240	188	187	196	0	2,745
Hopewell City	335	330	321	283	307	266	262	290	293	382	270	243	203	2	3,787
Petersburg City	410	393	365	376	385	314	389	398	396	480	377	311	263	4	4,861
<b>RIPE MSA</b>	<b>13,242</b>	<b>13,582</b>	<b>13,701</b>	<b>13,564</b>	<b>13,625</b>	<b>13,101</b>	<b>13,824</b>	<b>13,867</b>	<b>13,947</b>	<b>15,613</b>	<b>13,704</b>	<b>12,491</b>	<b>12,267</b>	<b>140</b>	<b>176,669</b>
<b>Virginia</b>	<b>88,813</b>	<b>93,740</b>	<b>93,920</b>	<b>91,590</b>	<b>91,328</b>	<b>90,528</b>	<b>92,026</b>	<b>93,256</b>	<b>93,479</b>	<b>107,031</b>	<b>95,998</b>	<b>88,044</b>	<b>85,051</b>	<b>843</b>	<b>1,205,647</b>

**Total Projected School Enrollment for 2007-2008 by Jurisdiction**



Source: Weldon Cooper Center for Public Service