

CENTRAL VIRGINIA EMERGENCY MANAGEMENT ALLIANCE

Public Outreach Committee

Monday, November 19th, 2018 10:30 am

Richmond Regional Planning District Commission | 9211 Forest Hill Ave Suite 200 RVA 23235



Agenda

Nick Sheffield, Dinwiddie

Kate Hale, New Kent

Beverley Brandt, Colonial Heights, Vice Chair

Katie Moody, RRPDC

Michelle Daschner, Prince George

Forrest Andrews, RRPDC

Donald Hunter, Prince George

Sherri Laffoon, Chesterfield

Robert Foresman, Henrico

Bob Thompson, Henrico

Anthony McLean, Richmond, Chair

Doug Gagnon, VDEM

Robin Hillman, Goochland

1. **Welcome and Introductions.** Beverly Brandt called the meeting to order at 10:45 am, welcomed everyone, and invited introductions.
2. **Approval of the minutes from October 18th, 2018 meeting.** Robert Foresman moved approval. Donald Hunter seconded. Motion carried without further discussion.
3. **Old Business**
 - **2019 Regional CERT Training Day**
 - Since the Regional CERT exercise that was supposed to be held back in October was cancelled, we have considered/discussed having a Regional CERT Training Day sometime in the winter. This would be more like a Saturday full-day training day. Nick agreed that he thought this was the best option we had.
 - The group discussed suggestions for the date and location. Sherri informed everyone that the Chesterfield Public Safety Training Center would not be available until April due to construction. Robert said he would look in to see if the Henrico Training Center would be available. We would also need to decide on classes to offer.
 - Robert proposed January 26th, with an alternate day of February 9th. At the next CVEMA CERT meeting in December, we should be able to identify who is interested in participating. We need to also look at a budget and how much the training day might cost, and then also look at the CERT grant budget.

4. New Business

- **Survivor Day 2019 Core Classes Results**
 - Beverly informed everyone that a smaller committee got together recently to discuss changes to the core classes for Survivor Day. Ultimately, the group wanted to have localities teach a consistent curriculum of core classes, and then localities could choose any additional classes as electives. Katie sent out the survey a week or so ago, and noted that she had 10 responses which cover most of the localities who participate in SD.
 - Planning & Documents, Active Shooter, and Fire Safety/Household Safety – First Aid (tied) were the most popular. The classes normally run 30-35 minutes. Most of the group agreed that it would be difficult to advertise a First Aid class when they are not getting a certificate. Robert also noted that he would rather call Active Shooter something different – such as Active Threat. Robin suggested called it “Fire Safety and Household Preparedness,” or just calling it “Household Preparedness” which would cover fire, chemicals, etc. The group agreed to call it “Household Safety.”
 - The three core classes will be Planning, Documents, & General Preparedness, Active Threat, and Household Safety. The localities would select what other classes they would do.

- **FY17 Public Outreach Grant**
 - Katie distributed a budget document to the group that explained the remaining funds and possible spending plan for both the CERT and Public Outreach grants. We would spend the marketing funds through Phase 2c of the WCG proposal and have some funds left to spend on advertising for the 2019 Survivor Day.
 - Beverly also brought up the need to develop more Business Survivor Day items. Anthony noted the challenges of getting businesses to participate in preparedness events. Kate Hale suggested connecting with the big businesses to host events. Ben also suggested using banks to host or vouch for events. Beverly suggested we use the January meeting to discuss this further. Ben recommended that we have another Whole Community Preparedness meeting/discussion before the next Public Outreach meeting in December. The group agreed that this would be a good idea. Katie would talk with Katherine to see how this would work before the December PO meeting.

5. Roundtable/Open Discussion - none

6. Next meeting: **Monday, December 17th, 2018** at 10:30 am at the Richmond Regional Planning District Commission.

7. Adjourn.